

## Polish economy on the international market

Media Ikonos company participates in the Innovative Economy Program for the years 2007-2013. Its goal is to enter new export markets as well as strengthen company's competitiveness.

This project is being implemented with support from the European Unions' European Regional Development Found

Priority IV Polish economy on the foregin market

Activity 6.1 Passport to export

The name of the project: Implementation of PRE (Export Development Plening) in order to promote the Media Ikonos brand abroad by increasing export of the Company.

Duration of the project: 01.03.2012 - 28.02.2014

The value of the project: 140 000,00 zł

The amount of funding from the European Regional Development Found: 70 000,00 zł

Media Ikonos company has participated in the Regional Operation Program of Opolskie Region for the years 2007-2013. The goal is to launch new products and services on the national/ foreign markets as well as strengthen the company's competitiveness. This project is being implemented with support from the European Regional Development Found.

Priority 1. Strengthen of economical attractivness of the region

Activity 1.1 Development of the entrepreneurship

Sub-activity 1.1.2 Investments of micro-enterprises

The name of the project: Implementation of new services as a response to the identified needs of the national/ foreign markets.

Duration of the project: 01.04.2010 - 28.02.2012

The value of the project: 140 000,00 zł

The amount of funding from the European Regional Development Found: 629,391,49 PLN