

1. PRODUCT WARRANTY

This "Ikonos Proficast Warranty Certificate" is issued by Media Ikonos Sp. z o.o. (hereafter called "Ikonos"), and is only valid in conjunction with the following documents :

- General Terms and Conditions of Sale and Delivery
- The technical data sheets of the materials in question
- Processing information, issued by Ikonos and valid on the date of this document

The Ikonos Proficast Warranty Certificate covers the outdoor durability and/or indoor durability of the Proficast Technology System, i.e. Ikonos Digital Print Media GPG C50 AIR+/GPG C50+ in conjunction with the Proficast Laminate GPT LC40+/ MPT LC40+.

All information, mentioned in this Ikonos Proficast Warranty Certificate and in the technical product data sheets of the above-mentioned Ikonos products, is based upon tests that were executed by Ikonos and that Ikonos consider to be reliable. The measured values are merely given as information, and do not constitute a guarantee or warranty as such. Eventually it is up to the end user of the Proficast Technology System products to determine the suitability of the Proficast Technology System products for his specific application.

Proficast Technology System have been developed on the basis of more than 20 years of market experience and expertise in pressure sensitive adhesive technology. Proficast Technology System are manufactured and controlled in accordance with a quality management system that has been evaluated and approved by the ISO 9001:2000 certification standard.

Ikonos warrants that the Proficast Technology System are free from defects in manufacturing and workmanship upon shipment. If used in accordance with Ikonos's written instructions, the unprinted Proficast Technology System as well as the finished graphics, printed on Ikonos Digital Print Media GPG C50 AIR+/GPG C50+ with internally approved digital printing devices in conjunction with their respective original printing inks and laminated with the Proficast Laminate GPT LC40+/ MPT LC40+, will under normal Central-European conditions provide outdoor durability and/or indoor durability for the warranty period stated in the applicable technical data sheets.

Outdoor durability means that the printed Ikonos Digital Print Media GPG C50 AIR+/GPG C50+, laminated with the Proficast Laminate GPT LC40+/ MPT LC40+ and applied to recommended surfaces, will not deteriorate to a higher extent than described in their respective technical data sheets, which means that the films will not discolour, crack, craze, blister, shrink, go matt or loose their adhesive strength to such an extent that the finished product is no longer effective for its advertising purpose. The outdoor durability is based on normal Central-European outdoor exposure conditions and vertical application to recommended surfaces. If applied in areas with higher temperatures and/or humidity, the outdoor durability will be reduced and the warranty period will be decreased accordingly (please refer to chapter 3 for more details).

2. WARRANTY LIMITATIONS

This warranty only applies in case the following remarks are taken into consideration:

- All self adhesive products used for the finished graphic must be Ikonos products, i.e. Ikonos GPG C50 AIR+/GPG C50+ in conjunction with the Proficast Laminate GPT LC40+ / MPT LC40+. The warranty will be void if any combination with non-Ikonos selfadhesive products is used.

- Proficast Technology System must be properly stored and applied before the end of their shelf life, as stated in the respective technical data sheets. In case of a complaint, it is the end user's responsibility to prove that the Proficast Technology System have been applied before the end of their shelf life by providing the products' batch numbers and date of application.

- Proficast Technology System must be used for the applications that they are meant for, as stated in the respective technical data sheets. In case the end user wishes to use the Proficast Technology System for any other use, it is his sole responsibility to determine the suitability of the product. Ikonos cannot be held responsible for any claims, losses, damages or expenses resulting from such unintended use of the products. Proficast Technology System products are of a professional nature and require knowledgeable and skilled craft persons to determine the suitability of the materials and to assemble and install them.

- Ikonos shall not be held responsible for any damage to substrates resulting from the use or removal of Proficast Technology System, nor shall Ikonos be held responsible for any consequential damage.

- Ikonos shall not be held responsible for printed Proficast Technology System that have been altered, modified, damaged, misused, abused, subject to accidents, neglected or improperly processed. The products are not warranted against premature failure caused by chemical, environmental or mechanical means, such as, but not limited to, vandalism, cleaning solutions, paints, solvents, moisture, temperature, mechanical washing equipment, engine fuel spills, engine exhaust steam, organic solvents or other spilled chemicals. Damage from fire, structural failure, lightning and other forces of nature are not covered by this warranty.

- Ikonos shall not be held responsible for failures due to improper printing conditions or settings including, but not limited to, unsuitable colour calibration, incorrect ICC colour profile or incompatible print modes. Product failure caused by over-saturation or other processing errors, leading to an inferior print quality, are not warranted.

- Ikonos shall not be held responsible for failures due to insufficient drying time of the printing inks. Some printing inks may contain a high percentage of solvent. If these printing inks have not dried sufficiently after printing, the residual solvents may have an adverse effect on the overall performance of the product.

- Ikonos shall not be held responsible for glass breakage as a result of the application of Proficast Technology System. Self adhesive products may have an influence on the glass' ability to cool down, which could result in a higher stress factor and eventually lead to glass breakage.

3. WARRANTY PERIOD

As stated in Chapter 1 (Product Warranty), the outdoor durability is based on normal Central European outdoor exposure conditions. If applied in areas with higher temperatures and/or humidity, the outdoor durability will be reduced and the warranty period will be decreased as follows :

North-, West-, Central and Eastern Europe North America (except for Arizona, California, Florida, Nevada, New Mexico, Texas, Utah and Mexico)	Total warranty period as stated in the technical data sheets of the respective Proficast Technology System products
South-Europe Central and South America Asia Pacific (except for Australia and New-Zealand)	Multiply the warranty period stated in the technical data sheets of the respective Proficast Technology System products by 0.7
Middle-East Africa Australia and New-Zealand Arizona, California, Florida, Nevada, New Mexico, Texas, Utah and Mexico	Multiply the warranty period stated in the technical data sheets of the respective Proficast Technology System products by 0.5

4. NOTIFICATION

This Proficast warranty shall only be valid if Ikonos is informed in writing, giving full details, within 30 days of the reported complaint and if the necessary delivery note and batch numbers of the materials concerned are made available. Samples of the materials should also be provided wherever possible.

Ikonos reserves the right to visually inspect the subject of the complaint.

Ikonos shall thoroughly investigate the information obtained and will make a decision about the complaint as soon as possible.

5. REIMBURSEMENT

In case of a defect with the Proficast Technology System, Ikonos shall, at its own discretion, either replace the defective product or refund the purchase price of the amount invoiced for the Proficast Technology System Media in question. In either case, the compensation made will be pro rata to the remaining warranty period of the Proficast Technology System.

Ikonos shall not be held responsible for any incidental or consequential damage, including, but not limited to, loss of profit or income, labour cost, costs or expenses for reproducing graphics, loss of production time, costs for removing defective graphics, etc...